

Course Plan	Day	Time	Hours	Professor	Institution	Country	Title
MARCH	Mon 19.03.2018	14-18	4	Anna Giorgi	Università degli Studi di Milano	IT	EUSALP - European Strategy for the Alpine Region and Tourism as key field
	Wed 21.03.2018	16-18	2	Antonella Capriello	Università del Piemonte Orientale	IT	Mountain Tourism: Senior Travelers
	Mon 26.03.2018	14-18	4	Stefano Fenoglio	Università del Piemonte Orientale	IT	River Tourism
	Wed 28.03.2018	16-18	2	Ajda Potokar*	Chamber of Craft and Small Business of Slovenia	SI	Project ideas for the chamber regarding the tourism and art craft
APRIL	Wed 04.04.2018	16-18	2	Tobias Luthe	Chur University	CH	Resilience of Tourism to Environmental Change and Transformation for Sustainability
	Mon 09.04.2018	14-18	4	Ilda Vagge	Università degli Studi di Milano	IT	The landscape as a touristic resource: from the idea to the project
	Wed 11.04.2018	16-18	2	Christian Baumgartner	CIPRA International	LI	Development and implementation of sustainable tourism and sustainable regional development - Protected Areas and tourism development
	Mon 16.04.2018	14-18	4	Stefania Cerutti	Università del Piemonte Orientale	IT	Planning and Management for the Sustainable Tourist Development in Mountain Areas

Course Plan	Day	Time	Hours	Professor	Institution	Country	Title
	Wed 18.04.2018	16-18	2	Caroline Mothe*	Université Savoie Mont Blanc	FR	Territorial governance in the mountain resorts and its importance in the various problems they encounter
	Mon 23.04.2018	14-18	4	TBD			Health/Wellness Tourism
	Wed 26.04.2018	16-18	2	Umberto Bondi	Università della Svizzera Italiana	CH	Young entrepreneurs and startappers for the Mountains
	Mon 30.04.2018	14-18	2	TBD			Funding for the Alpine Region Tourism
MAY	Wed 02.05.2018	16-18	2	Malek Bouhaouala	Université Grenoble Alpes	FR	Business ecosystem approach of mountain sport tourism developement
	Mon 07.05.2018	14-18	4	Roberto Maggioni	MAGGIONI Tourist Marketing	DE	From immaterial to material Tourism
	Wed 09.05.2018	16-18	2	Boglarka Feynesi-Kiss	Provincia Autonoma di Trento	IT	The case of Trentino: From accessibility to experience, when strategy produces sustainability
	Mon 14.05.2018	14-18	4	Giulio Senes	Università degli Studi di Milano	IT	Tourism and Sweet/Slow Mobility
	Wed 16.05.2018	16-18	2	Antonella Capriello	Università del Piemonte Orientale	IT	Mountain Tourism: Accessible Tourism
	Mon 21.05.2018	14-18	4	Anna Giorgi	Università degli Studi di Milano	IT	EU, national and regional funding for Tourist Business and projects
	Wed 23.05.2018	16-18	2	Mimi Urbanc	ZRC - SAZU	SI	European Cultural and Agricultural Landscapes as assets for Mountain Tourism

Course Plan	Day	Time	Hours	Professor	Institution	Country	Title
	Mon 28.05.2018	14-18	4	Marco Novarese	Università del Piemonte Orientale	IT	Sustainable tourism: from an economic perspective
	Wed 30.05.2018	16-18	2	Giovanni Vassena, Svea Lauterjung	Pearls of the Alps	AT	Alpine Pearls: car-free holidays in the Alps
JUNE	Mon 04.06.2018	14-18	4	Andrea Ganzaroli, Luciano Pilotti	Università degli Studi di Milano	IT	Post-tourism and service policy for mountains eco-systems
	Wed 06.06.2018	16-18	2	Maria Elena Rossi*	Regione Piemonte	IT	Piedmont Region: new planning models to project Tourism in mountain areas
	Mon 11.06.2018	14-18	4	Andrea Macchiavelli	Università degli Studi di Bergamo	IT	Management and development of Tourist Mountain areas in Winter and Summer seasons
			TOT 70				
<i>* to be confirmed</i>							
CONNECTED OPEN SEMINARS							
MARCH	13th March 2018*	15.30-17.00	1.5	Davide Coldesina			Il turismo dei rifugi: il caso del Rifugio Muzio - Gran Paradiso [IT]
	27th March 2018	15.30-17.00	1.5	Cassiano Luminati			AlpFoodWay: Food, Culture and Tourism in the Alps [EN]
APRIL	TBD	15.30-17.00	1.5	Claudio Piva, Fabio Renzi*			Piccoli comuni e tipicità [IT]
MAY	10th May 2018	15.30-17.00	1.5	Barbara Gallucci			Editorial Tourism [EN]