

Information on the Move: Towards a Sustainable Mobility Information Network



AlpInfoNet Final Conference, 18th of June 2015
Schlosshotel Herrenchiemsee / Prien am Chiemsee, Germany



AlpInfoNet is co-funded by the European Regional Development Fund (ERDF) under the European Territorial Cooperation Alpine Space Programme 2007-2013.

CONFERENCE AGENDA:

Moderation: Christian Baumgartner, *response & ability*

TIME	TOPIC AND SPEAKER
09:50	Boat Transfer from Prien/Stock (harbour) to Herrenchiemsee
10:15 - 10:30	Registration
10:30 - 11:30	<p>Welcome & Introduction</p> <p>Ilse Aigner, <i>Bavarian State Minister of Economic Affairs and Media, Energy and Technology (tbc)</i></p> <p>Markus Reiterer, <i>Secretary General of the Alpine Convention</i></p> <p>Thierry Louis, <i>President of the Working Group Transport of the Alpine Convention, French Ministry of Ecology, Sustainable Development and Energy</i></p> <p>Welcome message from country representatives (AT, FR, IT, SI)</p>
11:30 - 11:45	<p>Seamless information for a sustainable mobility in the Alps – the AlpinInfoNet Project</p> <p>Harry Seybert, <i>Bavarian Ministry of the Interior, Building and Transport Lead Partner AlpinInfoNet</i></p>
11:45 - 12:30	<p>Challenges and solutions to establish a sustainable information mobility network</p> <p>Moderated discussion with Technical Experts from the AlpinInfoNet project</p>
12:30 - 14:00	Lunch break Marketplace - AlpinInfoNet Pilot Regions

TIME	TOPIC AND SPEAKER
14:00 - 14:30	<p>Other voices, other solutions - approaches beyond AlpinInfoNet</p> <p>Martin Böhm, <i>AustriaTech - Federal Agency for Technological Measures Ltd, EDITS Project</i></p> <p>NN, <i>European Commission DG Mobility and Transport</i></p>
14:30 - 15:30	<p>Adopted approaches in 5 European pilot regions</p> <p>Interviews with representatives of the AlpinInfoNet pilot regions and discussion with audience</p>
15:30 - 16:00	<p>Closing Panel – Future challenges and needs for sustainable mobility</p> <p>Moderated discussion:</p> <p>Harry Seybert, <i>Bavarian Ministry of the Interior, Building and Transport</i></p> <p>Peter Miller, <i>Mentz Datenverarbeitung</i></p> <p>Dr. Peter Brandauer, <i>President Alpine Pearls</i></p> <p>Christoph Kunz, <i>Managing Director, Deutsche Bodensee Tourismus GmbH</i></p> <p>Thierry Louis, <i>President of the Working Group Transport of the Alpine Convention, French Ministry of Ecology, Sustainable Development and Energy (tbc)</i></p>
16:30 - 18:00	Transfer by boat, bus and cable car to Aschau am Chiemsee
19:00	<p>Dinner Reception on Kampenwand</p> <p>Welcome speech by:</p> <p>Dorothee Bär, <i>Parliamentary State Secretary at the German Federal Ministry of Transport and Digital Infrastructure</i> and by</p> <p>Daniela Ludwig, <i>Member of the German Bundestag</i></p>

ABOUT THE CONFERENCE

A large majority of tourists in the Alpine Space arrive by motorised private transport, thus creating negative environmental impacts on the whole region. The lack of transnational information on sustainable mobility offers to/from and within the Alpine Space is one of the reasons why travellers hesitate to shift to more environmentally friendly modes of transport.

AlpInfoNet aims to change this situation by providing comprehensive and reliable information about sustainable transport modes for tourists and residents on a transnational level. This is done by improving and connecting already existing information systems in transport and tourism.

The AlpInfoNet Final Conference presents challenges and solutions of an alpine wide transport and tourism information system. It provides practical guidance for public authorities and stakeholders from the transport and tourism sector willing to implement such a Sustainable Mobility Information Network (SMIN).

The conference including boat transfer, lunch and dinner is free of charge!

PLEASE REGISTER FOR THE CONFERENCE BY FAX OR ONLINE ON:

www.alpinfonet.eu/event/Pages/Final_Conference_Registration.aspx

The number of participants is limited. Therefore we ask you to submit your registration as soon as possible!

For questions concerning the conference please contact: vivien.fuehr@agado.org.

If you need assistance for your hotel booking, please contact Mrs. Dagmar Mayer (mayer@chiemsee-alpenland.de).

Please use sustainable transport modes for your journey! Find your personal travel information to the meeting venue here: www.herrenchiemsee-schlosshotel.de (available in April/May).



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Find more information about AlpInfoNet on: www.alpinfonet.eu!