



Il Corso di Laurea @ informa

The newsletter of the Undergraduate Course in Protection and Enhancement of the Mountain Territory and Environment

n° 16 – 19th February 2009

About us

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News

We would like to remind you that in March at the Edolo Campus there will be some important meetings regarding **Tourism in the Mountains** held by dott.ssa Enrica Scopel.

Plus, two new events have been added to the existing calendar:

- On **14th March 2009** the Edolo Campus will host a full day seminar regarding **the production of natural fibres** and the potential role of mountain enterprises; speakers include experts in this field, entrepreneurs, craft-workers and farmers;
- On **18th March 2009** dott. Pilu will present a seminar on **genetics**.

For further information on any event contact the Edolo campus by e-mail at corso.edolo@unimi.it or by phone: 0364.71324

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COMING SOON:

19th February 4pm → Walter Fornasa of Bergamo's Università degli Studi will present a seminar "**Up in the mountains**" regarding the importance of mountain culture.

Tourism marketing in mountain areas explained by dott.ssa Enrica Scopel:

3rd and 10th March → Seminar: **Tourism Marketing for mountain destinations**

4th and 11th March → Course: **Planning tourism offers: tourism in the mountains**

14th March → A whole day dedicated to **natural fibres** with leading Italian experts.

18th March → "**Genetics and principles of genetic improvement in plants**", a lesson by dott. Pilu.

For further information see the section "Extra activities".

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TRAINING AND EXPERIMENTS IN THE NEW EDOLO CAMPUS

Here are some photos showing the new Mountain University building

COMPUTER LAB

The new computer room, especially designed for teaching, hosts **20 workstations for students** and one for the lecturer arranged in classroom style.

The equipment, which includes pop-up monitors, ensures good visibility and therefore more efficient communication from a logistic point of view.

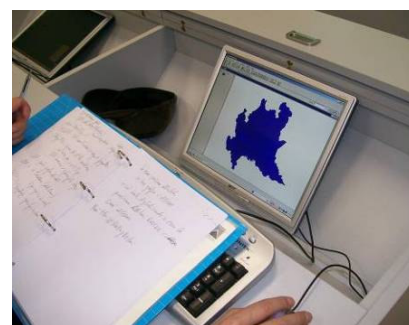
Each workstation is provided with a 17" LCD monitor and a networked PC with state-of-the-art processor. Safety and maintenance are ensured thanks to the presence of a domain which requires user authentication and at the same time provides applications and antivirus facilities.

For teaching purposes the room has a 71" **interactive whiteboard** SmartBoard which allows lecturers to work on their computer screen projected on the whiteboard with pens or fingers just like a touch screen, with the added advantage of being able to save the "notes" written on the board. When the whiteboard is not in use a built-in projection screen allows a wide view thanks to the remote controlled projector.

To interact with students the room has *SynchronEyes Teacher* software which allows students to see on their own monitor what is on the lecturer's, and the lecturer to follow what students are doing on each computer, to exchange files or data, or to perform multiple choice tests.



At the present time the computer room is hosting the Course of **Territorial Information Systems** with prof. Giulio Senes. The course will provide the necessary basic notions of traditional cartography as well as dealing with GIS (Geographical Information Systems) and includes the preparation of a project thereby demonstrating how to use the typical functions of these systems



The course is open only to undergraduate students of the Edolo Undergraduate course but **courses open to the public** may be organized in the future.

For further information contact the Edolo Secretary: Tel. 0364/71324 corso.edolo@unimi.it

CHEMISTRY LABORATORY

In the new building there are both a teaching laboratory and a research laboratory with work benches and workstations with suction hoods suitable for performing teaching experiments.



The second term has seen the start of practical lessons of Organic Chemistry in the new laboratory. Students have used the equipment to do some practical work: determining melting points, acid-alkali titration, weighing using analytical scales, solution preparation etc...



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23RD FEBRUARY 2009: EXTRA GRADUATION SESSION 2007/2008

The extra graduation session of the Academic Year 2007/2008 will be held on Monday 23rd February 2009 at 10.45pm at the Edolo campus. The Commission will be chaired by prof.. G.C. Lozzia.

The candidates are:

Benzoni Gabriel (Rovetta - BG)

Thesis: "The situation in Alpe Neel and the importance of tourism in the mountains"

Supervisor: Michele Corti (Department of Protection of Urban and food and agriculture systems and Protection of Biodiversity)

Cervelli Piergiovanni (Sonico – BS)

Thesis: "Enhancement of the ancient Etruscan-Celtic way in Valsaviore, surveying and mapping in the territory of Cevo using GPS technology"

Supervisor: Natalia Fumagalli (Department of Agricultural Engineering)

Pedersoli Davide (Darfo Boario Terme – BS)

Thesis: "Analysis of the Carabidofauna of a protected area: Val Grande, Vezza d'Oglio, Stelvio National Park (*Coleoptera, Carabidae*)"

Supervisor: Giuseppe Carlo Lozzia (Institute of Agricultural Entomology)

Salussoglia Giorgia (Quart - AO)

Thesis: ""Autochthonous varieties of apples in Valle d'Aosta"

Supervisor: [Ilaria Mignani](#) (Department of [Plant Production](#))

We would like to remind you that graduation sessions are open to the public.

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[A LINK BETWEEN WORK AND UNIVERSITY](#)

2 important meetings have taken place at the Edolo Campus allowing the undergraduate students of the Protection and Enhancement of the Mountain Territory and Environment Course to compare ideas with some representatives of the business world.

The first of these was on 3rd February during the seminar "*Entrepreneurial activities and enhancement of mountain areas*" during which **Sergio Trombini** invited young people to invest in their local areas and in particular in mountain tourism and in the appreciation of the wealth of resources present in the territory. Starting up an entrepreneurial activity is far from easy and requires sacrifice but can be rewarding and allows young people to remain in the area where they were born.

Walter Sala and Giuseppe Patti, presidents of two cooperatives of Vallecamonica visited the Edolo Campus a few days later offering students **real opportunities for internships and collaboration**. They too emphasized the need for dynamic and motivated young people capable of planning and putting into action development projects for mountain farms and mountain areas.

We very much hope that our students have understood the importance of these meetings and take advantage of the advice and encouragement provided by our guest speakers.

In order to further develop the link between university and the world of work the Edolo Campus is organizing a "**Career day**" in May with the aim of providing an overview of career opportunities for graduates and to facilitate contact between students and the business world.

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Extra activities

19th FEBRUARY 2009: UP IN THE MOUNTAINS

On **19th February 2009** at 4pm **Walter Fornasa**, Professor of Environmental Psychology and Development Ecology at the Università degli Studi di Bergamo, will hold the seminar **"Up in the mountains"**.

During the seminar he will be presenting the main concepts concerning *Environmental Psychology* and their connection with the ecology of lifestyles and contexts. In particular he will be examining the relationship between ecosystems and ways of thinking, the network of relationships which connect us with the world, the problem of changing long-established habits and the issue of environmental education, with reference to the contribution which can be made by those working in sectors regarding the environment in order to improve a "sustainable culture of the environment".

Mountains cultures are, in this sense, a stimulating and promising "laboratory" of ecological history as a "pedagogy of the environment and of biodiversity".

The seminar is free and open to the public. We look forward to seeing you.



MARCH 2009: ENCOURAGING TOURISM IN THE MOUNTAINS

As mentioned above, in March one of the most important seminars of the undergraduate course is **Tourism in the Mountains**

- **"Tourism Marketing for mountain destinations: strategies and examples of excellence in Italy and Europe"** is the title of the seminar divided into 2 parts.

The two evenings will cover:

First part - Marketing of tourism and territory in mountain areas (Tuesday **3rd March 2009** at 8.30pm)

Destination marketing and sales promotion: area branding, the relationship between destinations and tour operators and travel agencies; direct marketing, Internet and trade fairs.

Second part – Italian and international case studies (Tuesday **10th March 2009** at 8.30pm)

Presentation of case studies on a national and international scale.

The evenings are free and open to the public.

- On **4th and 11th March** 2009, the course will deal with **"Planning tourism offers: tourism in the mountains"**.

The two meetings will demonstrate how, on the basis of an accurate analysis of the area and of the market, flexible and innovative offers for tourism which are at the same time integrated and sustainable can be planned and developed in mountain areas.

The creation of packages and itineraries integrated with the environment and the territory – in the mountains in this case – requires a deep knowledge of the proposed destination and its development opportunities but also a good analysis of tourism demand, needs and requirements; only in this way can really attractive and functional offers be created and therefore appreciated by the market.

The course is free and open to the public. If you wish to take part you must register with the Edolo Campus Secretary's Office by 2nd March 2009

Dott.ssa Enrica Scopel, marketing expert and head of a tourism consultancy and training agency, works with Touring Club Italiano, ICE Istituto Commercio Estero, EBT Ente Bilaterale del Turismo, CCIAA Milano, various universities, tourism and catering high schools, and firms and associations in Italy and abroad.

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14th MARCH 2009: ANIMALS FOR WOOL AND FOR FIBRE: NEW OPPORTUNITIES FOR THE MOUNTAINS

On **14th March 2009 at 9.15a.m.** the Edolo Campus will host the convention **"Animals for wool and for fibre: new opportunities for the mountains"** a whole day dedicated to the production of natural fibres and the potential role of mountain farms.

Speakers at the meeting, coordinated by **Giacomo Tiraboschi**, of the television programme *Melaverde*, include national experts, entrepreneurs, craft-workers and farmers already working in this sector and therefore able to share their experience. The programme is outlined below:

- *Carlo Renieri (Dep. Veterinary Science Università di Camerino)*
"Breeding animals for fibre in Italy: the present situation and future prospects"
- *Marco Antonini (Enea - Università di Camerino)*
"The production and development of natural textile fibres from animals"
- *Alberto Tamburini (Dep. Animal Science Università di Milano)*
"Dietary problems of sheep and fibre producing animals"
- *Alessandra Briganti (Associazione Italpaca)*
"The role of the "Associazione Italpaca" in the development of Alpaca farming in Italy"
- *Umberto Sansoni (Dep. Valcamonica Centro Camuno Studi Preistorici)*
"Prehistoric Breeding and weaving in the Alps"
- *Miretta Tovini (Accademia di Belle Arti di Brera Milano)*
"The tradition of textile fibres in Valle Camonica"
- *Walter Sala (Presidente Secas Vallecamonica)*
"Opportunities of the rural development plan: Val Camonica - Val di Scalve leader project"
- *Anna Giorgi (Protection and Enhancement of the Mountain Territory and Environment Undergraduate Course)*
"Fibre production in the promotion of new activities in the mountains"
- *Diego Bovard (A.R.E.V. Associazione regionale allevatori – Valle d'Aosta) - Lorena Usel (Coop. Les Tisserands Valgrisenche) - Alessandra Fulginiti (Soc. Valgrisa Srl – Aosta)*
"Rosset autochthonous sheep wool – an experience in Valle d'Aosta"
- *Nora Kravis (Associazione Capra Cashmere Italiana)*
"Sustainable breeding of the cashmere goat"
- *Nigel Thompson (Biella The Wool Company)*
"Wool textile quality facilitating breeders"
- *Patrizia Cinesi (Laboratorio di Tessitura artigianale di Macerata)*
"Presentation of the regulations for hand-weaving production according to the "licetti" technique, the experience of the *Tela* laboratory and museum"
- *Marcel Bisi (Presidente Pro Verzasca)*
"Wool dyeing – The colours of nature"





For the convention there will be an exhibition of Italian products made with natural fibres.

For further information contact the Secretary's Office at the Edolo campus:
Tel. and Fax: 0364.71324 E-mail: corso.edolo@unimi.it

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18th MARCH 2009: LESSONS OF GENETICS

Wednesday **18th March 2009** (from 9.30a.m. to 12.30a.m. and from 1.30p.m. to 3.30p.m.) dott. Roberto Pilu of the Università degli Studi di Milano will hold the seminar **"Genetics and principles of genetic improvement in plants"** lasting for a total of 5 hours.

The seminar will deal with:

- Notions of classic genetics: Mendelian genetics;
- Population genetics and quantitative genetics;
- The genetic improvement of allogamous and autogamous plants and vegetative propagation.

The seminar is mainly intended for undergraduate students of the Protection and Enhancement of the Mountain Territory and Environment Course who, thanks to this lesson, will be able to learn basic notions of genetics, which may well be useful should they decide to continue their studies.

The seminar is free and open to the public.

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News about us...

On 8th February 2009 the daily newspaper *Bresciaoggi* published the article **"Business in the mountains: Trombini is the teacher"** regarding the seminar held at the Edolo Campus on 3rd February 2009. [**CLICK HERE**](#)

You can find all the articles published regarding the Undergraduate Course as of 2001 to date at <http://www.valmont.unimi.it/dicono%20di%20noi.htm>

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FOR FURTHER INFORMATION ON THE ABOVE-MENTIONED NEWS ITEMS WRITE TO

corso.edolo@unimi.it

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